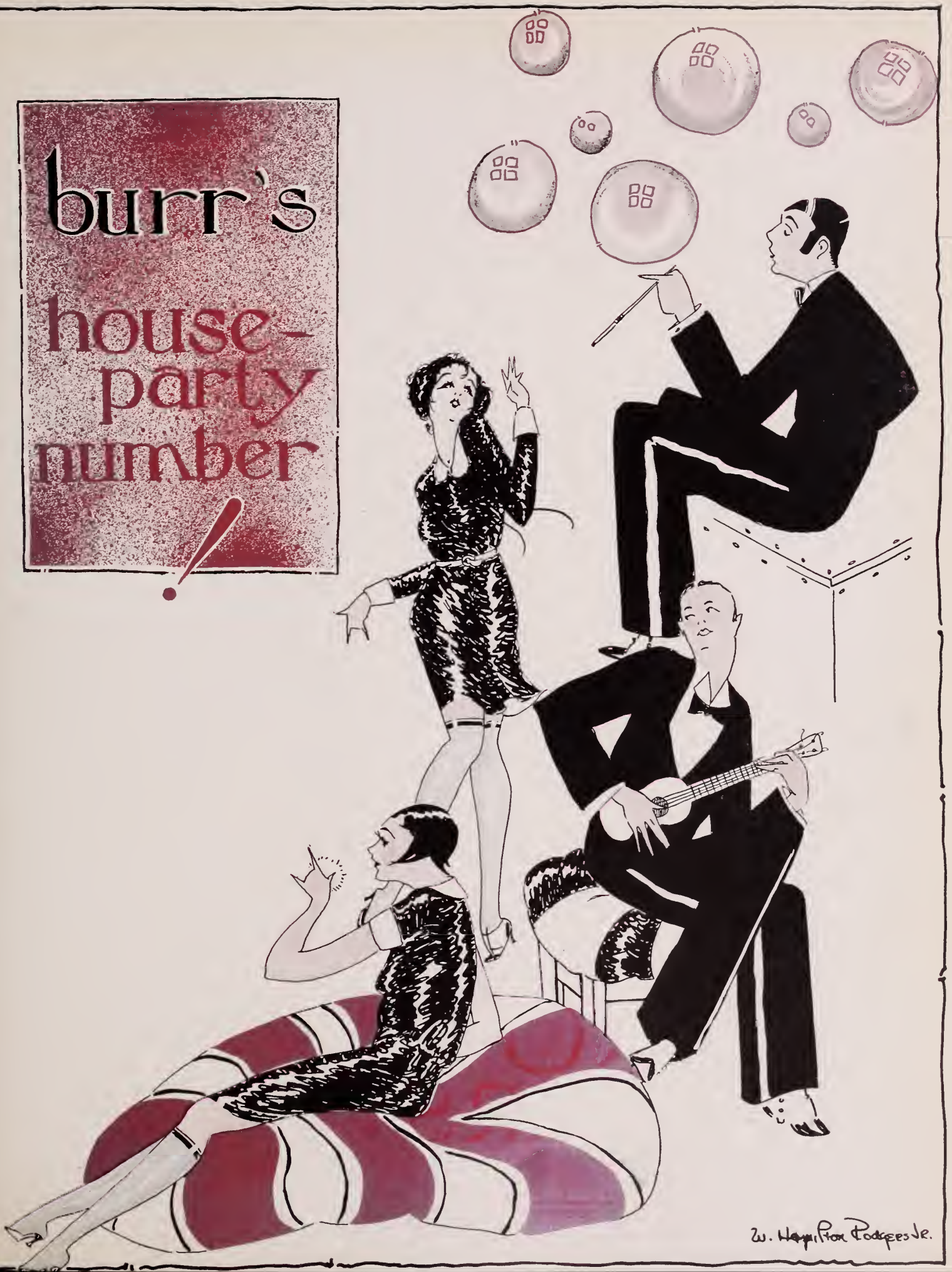
Digitized by the Internet Archive
in 2016

https://archive.org/details/lehighburr19251936unse_5


burr's
house-party number!
W. Hamilton Rodgers Jr.

A NED WAYBURN PRODUCTION

"COL—EGYPT"

A MUSICAL COMEDY BY THE

MUSTARD AND CHEESE CLUB
OF
LEHIGH UNIVERSITY

Thursday Evening, April 22, 1926

PROCTOR'S PALACE ROOF THEATRE
MARKET ST., NEWARK, N. J.

FOUR OUT OF FIVE WAIT TOO LONG!??!
GET YOURS TODAY ——

TICKETS ON SALE

L. Bamberger & Co.
Griffith Piano Co.
Proctor's Palace Theatre
} Newark, N. J.

Tuck's Grove St. Pharmacy, East Orange, N. J.
Feindt's Drug Store, Maplewood, N. J.
College Shop, Bethlehem, Pa.
Carpenter-Gordon Co., Elizabeth, N. J.

BETHLEHEM STEEL COMPANY

General Offices: BETHLEHEM, PA.

IRON AND STEEL PRODUCTS

PLANTS AT

Bethlehem, Reading, Lebanon, Steelton, Johnstown and Coatesville, Penna.
Sparrow's Point, Md.
Lackawanna, N. Y.

G. BATROM
BOOK BINDER
229 Broadway

ALEXY'S BOOTERY
The Store That Satisfies
Shoes for All Occasions
209 E. Third St. 15 W. Broad

Have you ever thought what a suitable Gift to a Friend a GOOD PHOTOGRAPH is?

McCAA
Photographer
111 W. 4th St.
BETHLEHEM, PA.

BOB YOUNG

WENDELL'S Old-Fashioned EATING HOUSE
We don't know the meaning of a la carte or table d'hote.
It's just plain home cooking and good wholesome food.
627 Main St. Bethlehem, Pa.
Just around the corner from Broad and Main.

FRED'S TAXI
DON'T FORGET YOUR OLD FRIEND FRED
PHONE **2456**

Driver of the car (unfamiliar with the road): "I take the next turn, don't I?"

Muffled male voice from the back seat: "Like hell you do!"—*Jack-o-Lantern.*

BUY YOUR SMOKES AT
MAX'S SMOKE SHOP
128 WEST FOURTH STREET
(Opposite Post Office)

G. WM. EBERMAN
JEWELER
548 Main Street, Bethlehem, Pa.
Exclusive Offerings in
JEWELRY AND SILVERWARE

Bricker's GOLDEN FLAKE BREAD

BETHLEHEM BAKING CO.
535 AVENUE C
BETHLEHEM, PA.

CAREFUL DRUGGISTS

There is a Doctor in this town that you would rather trust than any other.

There ought to be a Drug Store about which you feel the same way.

A good prescription improperly filled may be worse than no prescription at all.

We are careful Druggists and highly capable Pharmacists.

It's a pleasure to buy at

YOUNG'S DRUG STORE

Broadway and Fourth Sts.

THAT so many men who are particular in matters of clothes, continue to wear FARR "Collegians" is proof in itself that these fine shoes are 100% right in style, quality and value.

Farr's

Broad and New Bethlehem

Tan or Black Spring-Weight "Collegian" $10

THE O. F. ZURN CO.

Broad above Lehigh Ave.

PHILADELPHIA, PA.

TEXTILE PRODUCTS

Quaker Silk Oil

Artco Silk Oil

Jap-a-no Silk Oil

Lusterine Oil

"Made in Philadelphia"

The Sesqui Centennial City

and

The World's Greatest Work Shop

Mr. Cohen: "Ikey, stop putting your fingers to your nose."

Ikey: "Aw, fader, can't I have some fun on my own hook?"—*Cannon Bawl.*

History Teacher: "I shall give a test tomorrow and don't be surprised if I should ask for dates."

Sweet Young Thing: "Don't think you'll get one from me."—*Wampus.*

"Rastus, is my bawth warm?"

"Yessah, the wahmest Ah was evah in."—*Black and Blue Jay.*

Typewriters, Adding and Mimeograph Machines

Steel Filing Cabinets Safes and Shelving

BELL PHONE 1284

Lehigh Stationery Co., Inc.

Art, Commercial, Social Stationery

Office Equipment

14 W. Fourth Street, BETHLEHEM, PA.

Satisfaction Guaranteed

THE BETHLEHEM NATIONAL BANK

Third and Adams Streets

Opposite Market House

Capital and Surplus	$ 700,000
Resources	7,900,000
Deposits	6,861,239

ADAM BRINKER, President

OSMAN F. REINHARD, Vice President
CHAS. P. HOFFMAN, Vice President
PHILIP J. BYRNE, Cashier
FRED T. BECKEL, Asst. Cashier

STUDENT ACCOUNTS SOLICITED

HOTEL BETHLEHEM

FIREPROOF

Offers Lehigh Students' friends and families hotel accommodations equal to that found in the largest cities.

Our facilities are the best for class and fraternity dinners, banquets, etc.

General Surety Real Insurance Bonds Estate

PROTECTION PLUS SERVICE

W. M GOODWIN, INC.

BETHLEHEM, PA.

ALLENTOWN EASTON PHILADELPHIA NEW YORK

W. M. Goodwin, Pres. J. Ross O'Neill, Special '27, V. Pres.
Ralph V. Symons, Sec. B. B. Quirk, '13, Phila. Mgr.

The First National Bank

BETHLEHEM, PENNSYLVANIA

Capital	$300,000.00
Surplus	500,000.00

R. S. TAYLOR, President
R. P. HUTCHINSON, Vice President
THOMAS F. KEIM, Cashier
F. I. KLINKER, JESSE M. BODDER, Assistant Cashiers
M. EDW. FULMER, Trust Officer

Hamilton Haberdashery

Now Showing Their
New Spring Clothing and Furnishings

Everything Desirable for the College Man

531 HAMILTON ST., ALLENTOWN, PA.

Open Every Evening
For Your Convenience

The Lehigh Valley National Bank

INCORPORATED 1872

ROBERT E. WILBUR - - - President
A. N. CLEAVER - - - Vice-President
G. R. RADFORD - - - Vice-President
FRANK P. SNYDER - - - - Cashier
GEO. J. FRANTZ - - - - Cashier

LEHIGH UNIVERSITY

Lehigh University Offers Four-Year Courses in

Arts and Science
Business Administration
Civil Engineering
Mechanical Engineering
Metallurgical Engineering
Mining Engineering
Electrical Engineering
Chemical Engineering
Chemistry
Engineering Physics
Industrial Engineering

FOR INFORMATION ADDRESS

C. M. McCONN, DEAN

LEHIGH UNIVERSITY BETHLEHEM, PA.

SEVEN

OF THE

"FANTASY SIX"

ORCHESTRA

A. H. MICKLEY, Mgr.
23 S. Muhlenberg St.,
Allentown, Pa.
Bell 685

Featured Saturday
"Atop the Hotel Traylor"

Hotel Traylor

ALLENTOWN, PA.

Dancing Every Saturday Evening

Catering to Banquets

"I heard Blanche kissed Bill right in public."

"Did you ever!"

"No."

—*Columbia Jester.*

He: "Have you read the *Plastic Age?*"

She: "Yes, and I've always wondered how much truth there is in it."

He: "Let's go out on the porch."—*Royal Gaboon.*

"I told my girl just what I thought of her after the Prom."

"What did she say?"

"I love you, too."—*Widow.*

"Hard as concrete, you say?"

"Yeh. Fact is. I took her for a walk."

Puppet.

Judge: "Thirty days—"

Batty Bill: "Oh, I know that one! 'Thirty days have September, April—' "

—*Flamingo.*

STYLE

THE STYLE in Hart Schaffner & Marx Clothes is O. K'd by college men the country over.
May we have the pleasure of serving you.

BREINIG & BACHMAN CO. ALLENTOWN, PA.

Clothing—Hats—Haberdashery

"Where You Got Your Freshman Cap"

SILVERBERG & GOLDBERG

Tailors and Haberdashers

Berg Hats—K. T. C. Hose—Arrow Shirts
If Its New—We Have It

212 W. Fourth Street BETHLEHEM, PA.

Phone 1638-R

When old grads drop in—and around the fire experiences of then are fondly retold —have a Camel!

WHEN famed men return. And by dancing firelight they relate their stories of old. When suddenly illumined you see your own future, high among the successful—*have a Camel!*

For Camel helps all men who rise proudly to rise higher and more jauntily. Camels never harm or tire your taste, no matter how plentifully you smoke them, never leave a cigaretty aftertaste. Search where you may, you'll never find more mellow fragrance, more friendly flavor, than you get in Camels.

So this night when those from long ago return to think of the roads that join. As you see in their past your future unfold, then zestfully taste the smoke that's prized by the world's experienced.

Have a Camel!

Into the making of this one cigarette goes all of the ability of the world's largest organization of expert tobacco men. Nothing is too good for Camels. The choicest Turkish and Domestic tobaccos. The most skilful blending. The most scientific package. No other cigarette made is like Camels. No better cigarette can be made. Camels are the overwhelming choice of experienced smokers.

Our highest wish, if you do not yet know Camel quality, is that you try them. We invite you to compare Camels with any cigarette made at any price.

R. J. Reynolds Tobacco Company

© 1926

Investment Service

for

Investors
Banks
Financial Institutions

Adequate investment service consists of intelligent analysis of individual requirements.

Our organization has been built over a period of years on the keynote of painstaking, accurate and comprehensive service to our clients.

Inquiries Solicited

Orders executed in all markets

MACKAY & CO.

BANKERS

14 Wall Street, New York, N. Y.

Members New York Stock Exchange

INSURE TODAY!!

It may be too late tomorrow

UNITED STATES CASUALTY CO.

New York City

Represented by

JOSEPH F. KINNEY, JR.
308 Brodhead Ave.,
Bethlehem, Pa.

Phone 822-J

"EVERYTHING INSURABLE"

The Start of A Bear Market?

Important News for Investors

What does the action of the stock market indicate?

Violent reactions, carrying prices well below the 1926 highs, and lasting several days, are significant. Is this the start of a prolonged down swing?

Overstaying a bull market can wipe out in a few weeks the bulk of profits made on an upswing of months. Don't delay in forming your policy—and get good advice to help you.

Get this report.

Our latest bulletin points to the fundamental trend of stock prices. A copy will be sent free.

BROOKMIRE

ECONOMIC SERVICE INC.
25 West 45th St., New York

Send me copy of Bulletin Lehigh Burr

Name .....

Address .....

Soph (trying to fix store): "Freshman, call me a janitor."

Freshman: "All right! You're a janitor."

—*Yellow Jacket.*

Pat Maloney met Mike Carr on the Avenue.

"Ah now, Mike, I hear ye've another Carr in the family now. That makes twelve now, don't it?"

"Right ye are, Pat, an' I'm tellin' ye the missus hopes 'tis the caboose."—*Ex.*

Camel: "What's the difference between that co-ed and a traffic crossing sign?"

Chesterfield: "Well, I'll bite."

Camel: "The crossing sign says "Stop!"—*Columns.*

Bum: "Gimme a dime for a sandwich, mister?"

Stude: "Lessee the sandwich first."
—*Gargoyle.*

MENNE PRINTERY

205 W. Fourth St.

BETHLEHEM, PA.

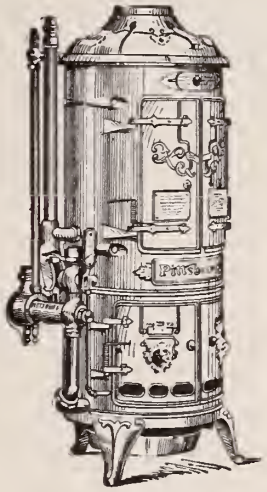
Phone 3431-J

"The sweetest pipe in the world"

The
Bethlehem
Globe-Times

A
REAL
HOME
NEWSPAPER

Pittsburg
Automatic Gas Water Heaters



Prompt Service Hot Water for the home or industrial institution instantly at the turn of the faucet. That's the story of the Pittsburg.

Easily installed. No change in present plumbing necessary. The amount of gas used is measured by the quantity drawn in a ratio of about one foot of gas to a gallon of water.

Pittsburg Water Heater Company

Send for Catalogue—Prompt Service Hot Water

Pittsburgh, Pa.

Sales Offices in all Principal Cities

Practically new clothes for old—the combination our Dry Cleaning offers.

Holland Cleaners

Phone 3459

530 Broadway, BETHLEHEM, PA.

THE SUN INN

MAIN NEAR BROAD

T. F. Newby, '98, Prop.

Thoroughly Pleasing
Reasonable Rates
American and
European Plans

The Most Historic Hotel in Our Country

Two's company; three's a witness.—*Pitt Panther.*

If all the letters written by us to the girls back home were to be laid out together, they would form a line—an awful line.—*Annapolis Log.*

"Oi, oi, dose pants fit beautiful, ain't it?"

"Yes, but a trifle tight under the arms, don't you think?"—*Brown Jug.*

Everything Musical at Goodenough's, and only the best, Victor and Brunswick Records — You'll find the hits here.

Buescher band instruments, sheet music, musical instruments. Complete radio department.

GOODENOUGH PIANO COMPANY

534 Main St., Bethlehem, Pa.

DISTINCTIVE
HANDKERCHIEFS
THEY SHOW
EVERYWHERE

* * *

No need to hide them or feel embarrassed when the're in use — if they are of fine quality and distinctive design. Begin now to use these handkerchiefs. Send $1 for 6 in a tidy package.

* * *

The House of Handkerchiefs

SCHAEFER-BANKS COMPANY

P.O. BOX 5722 TRENTON, N.J.

Phone 1577 Open evenings

WE REPAIR

Starters — Generators — Magnetos

PHILCO BATTERIES

Kessler's Auto Electric Service

205 Broadway
BETHLEHEM, PA.

All makes of Batteries re-charged and repaired.

DRINK

Coca-Cola

Delicious and Refreshing

Phone 2197

Coca-Cola Bottling Works, Inc.

620-26 Tenth Avenue
BETHLEHEM, PA.

DIETRICH'S

Fraternity

Heating ▪▪▪ Plumbing

Sheet Metal Work

15-17 West Third St.
BETHLEHEM, PA.

THE HOOVER AND SMITH COMPANY

712 Chestnut St., Philadelphia, Pa.

DIAMOND MERCHANTS

JEWELERS AND SILVERSMITHS

OFFICIAL FRATERNITY JEWELERS

Send for Catalog

CLASS PINS AND RINGS

Designs and Estimates Furnished

Permanent Satisfaction

Medals Prizes Trophies

MEALEY'S AUDITORIUM

ALLENTOWN

THE WORLD'S FINEST BALL ROOM

Special Orchestras Every Thursday

Dancing Monday, Thursday and Saturday

KOCH BROTHERS

On the Square—ALLENTOWN

The Season's Smartest Fashions are represented in our showing of NEW SPRING CLOTHES and FURNISHINGS

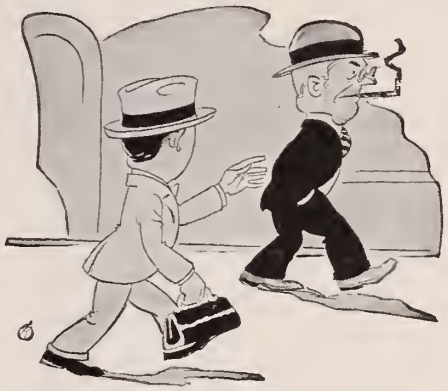
C. ELWOOD HAGER

Clothing Men's Wear

621 Hamilton Street

ALLENTOWN, PA.

Tough Customers



—I like 'em!

I like 'em hard to sell. Any grip-toter who has criss-crossed this U. S. A. and points Mex. for as many years as I have, comes to the bat with unholy joy when he meets a tough customer.

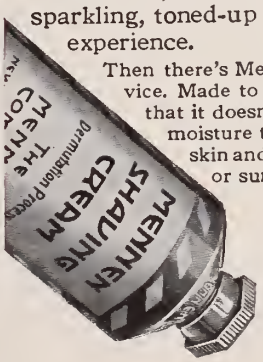
As for me, I'm selling Mennen "Shaving Service," and I know I've got something.

Now you take Mennen Shaving Cream—there's a product that has won over more tough customers than any he-man product I know of.

You see this Dermutation—beard-softening process—is really scientific. It gets results right away. A tiny little cream builds a magnificent, firm, creamy lather that makes each stiff and horny hair wholly soft and pliable.

The razor goes through without a tweak and when you wipe off your face, you've got a shave that's a *shave*.

Also Mennen Skin Balm. That's newer, but let a man once try it and he's sold. It's a balm, you know—comes in tubes—not a liquid. A tiny bit on your finger tips, rubbed gently on after a shave—and *boy!* First there's a little astringent *bite*, then a spicy, cool freshness spreading all over your cheeks and down towards your Adam's apple. In half a minute, it's all absorbed—and you've got a sparkling, toned-up feeling that's unique in your experience.



Then there's Mennen Talcum for Men. That's service. Made to match the color of man's skin so that it doesn't show. A dash of it absorbs all moisture the towel doesn't reach, soothes the skin and protects it against wind, rain, hail or sun with an invisible, antiseptic film.

All three together make the Complete Mennen Shave. And my advice is to start for the nearest drugstore and get all three. It's good, common-sense luxury.

Jim Henry
(Mennen Salesman)

MENNEN
SHAVING CREAM

When the straight-8 blows a shoe

BEFORE you even *look* for the jack or tire-tools, tuck a neat wad of Prince Albert into the muzzle of your jimmy-pipe. Light up . . . and get yourself in the frame of mind where a flat tire is "all in the day's work." Talk about a gloom-chaser!

P. A. simply knocks troubles for a row of planished-steel mudguards. Its cool, soothing smoke percolates into your system, the sun crashes through the clouds, and everything is hotsy-totsy. Yes indeed, Fellows, Prince Albert is great tobacco.

And paste this in the fly-leaf of your thesaurus: P. A. can't bite your tongue or parch your throat, no matter how hard you hit it up. The Prince Albert process flunked Bite and Parch on their first examination. Get a tidy red tin of P. A. now and *see*.

P. A. is sold everywhere in tidy red tins, pound and half-pound tin humidors, and pound crystal-glass humidors with sponge-moistener top. And always with every bit of bite and parch removed by the Prince Albert process.

PRINCE ALBERT

—no other tobacco is like it!

© 1926, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

This fair miss you've all met, no rarity she;
    Cavorting and flirting—the wide world to see
For centuries you have been warned to beware;
    The moths at this flame always vanish in air.
So turn this page over and take it from me
    Don't let this miss string you like she's stringing me.

THE CHESTERFIELD GIRL

BURRO'S SHORT STORY

The Rhythmic Tramp

Twinkling, ever twinkling, dainty feet flashed around larger ones, as the surging mill pulsed always onward in concentric circles. Mad—dance mad—their blood tingling, their spirits rapturous—even their souls seemed to beat in harmony with the powerful, irresistible witchery of the music. The darkened lanterns emitted just sufficient light to enable one to pick a path thru the dense crowd; more than that was not needed—was discouraged.

Higher, ever higher, rose the dull blare of the music. The rhythm increased, the lights softened. Men, with arms tightly enfolding lissome damsels, whirled lightly by, their figures bending with undulating grace to the strains of melody. The atmosphere was charged with passion. Sympathetic strings between natures were tense. It was a moment to be remembered afterward with sweetness, fear and regret.

Ted was having the time of his life. This was not an ordinary dance. Safe in his arms, close to his breast, was SHE—his dream girl. Dizzily he whirled her around, ever tightening his grasp, until the two indistinct figures seemed to melt into one dark blur. At every dip he implanted a hot kiss upon her moist brow—and so drugged were they that neither noticed it.

Long had he worshipped her as Dante must have worshipped Beatrice, but now—now he had her in his arms where, he thrilled with an agony of joy, she seemed to fit as if designed for just such an embrace. It seemed like a dream—a long, sweet dream—since a few minutes ago when she had timidly surrendered herself into his arms. Poignantly he wished the dance would last forever.....

(Continued on page 22)

CHERCHEZ LA FEMME

With eagerness and eyes that dare,
  I went searching thru the evening air
Looking for a pretty face,
  A face—a house party to grace.

No one knew how sad I felt,
  Altho my heart did well-nigh melt
As each young girl did by me pass—
  But none fitted for a house party lass.

Long I stood there on the street,
  Wearing blisters on my feet,
Feet—I forgot them in my glee
  As a perfect beauty I did see.

"God sent me you, it would seem,
  Of your beauty I've often dreamed."
But she replied—my sky went grey—
  "Beauty is passing"—I passed away.

JOE MOPE SAYS:

The modern girl evidently believes in "putting off until tomorrow" when she goes out on a date.

LIFE HISTORY

Hotsy

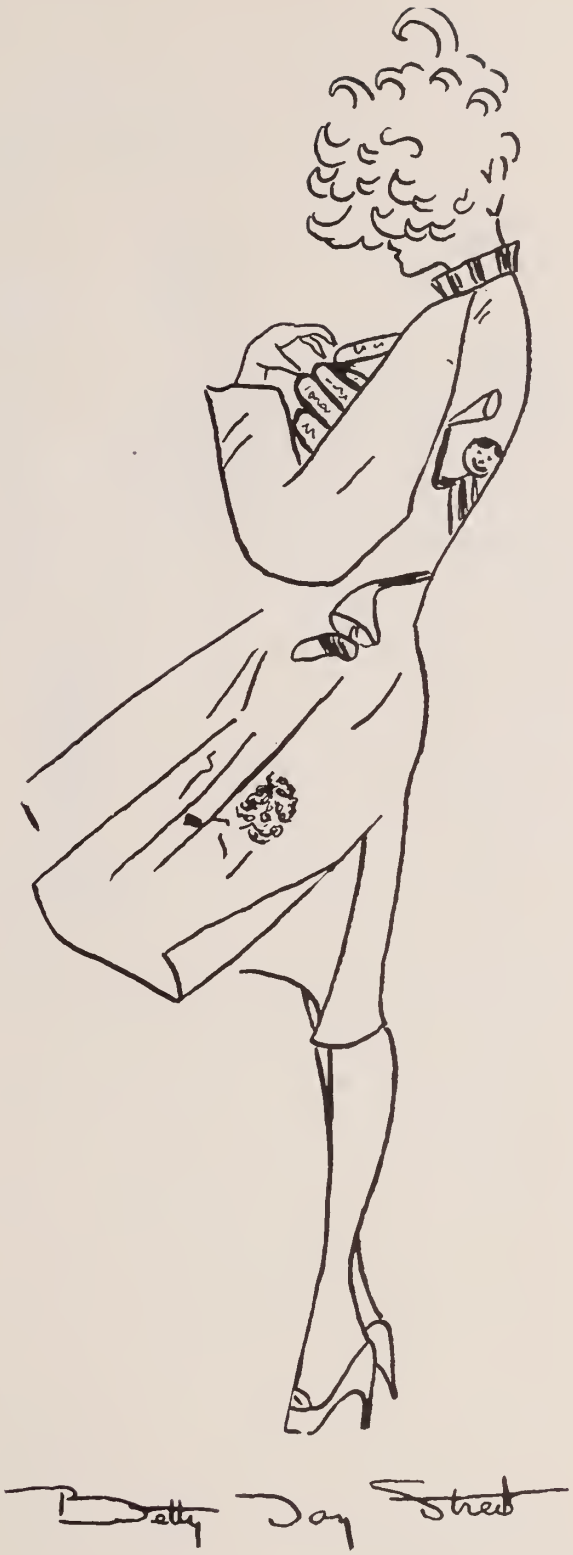
*

Totsy

"How's that girl you had up to the house party?"
"Wiser."

"I hear Blanche is a lip reader?"
"Oh yes; she's read lips."

Burro backs the dean when he says the house parties are the greatest refiners of morals in existence. Everyone must admit that they strain them.



**This girl met Tommy,
  Tommy had some gin;
When the girl left Tommy,
  She wore Tommy's pin.**

"Why did she shoot him?"

"He insulted her, claimed she was a very entertaining girl."

My girl was feeling bad,
She had a terrible cough,
So she danced the Charleston
And tried to shake it off.

A Mechanical Engineer was calling at the home of a young lady.

In the course of the evening he asked her, "What do you consider as being the most enjoyable form of entertainment?"

She replied, "To see boys necking;" M.E.

George: "Let's go out in the garden where no one can see us."

Ruth: "No, George; when I'm out of sight, I'm out of mind."

The Sophomore saw a patch of green;
He thought it was the Freshman class,
But as he nearer to it drew
He found it was a looking glass.

Molly: "With his own lips he said he couldn't make the slightest impression on me!"

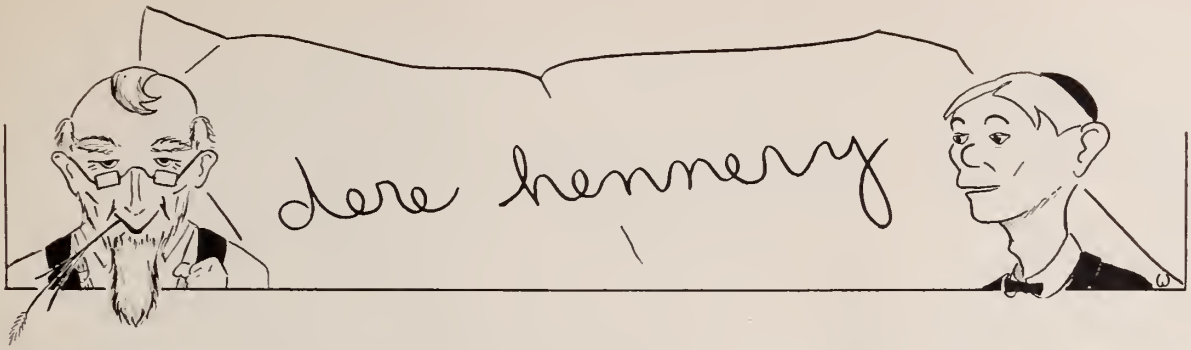
Frank: "Is it true?"

Molly: "Yes. I won't let him until he shaves his moustache."

"Pretty horse," said the riding master, as he swallowed the cough-drop.

Exchange

Winnie the Wamp says: "Quit your kiddin'; you're always the goat."



A FATHER'S LETTER TO HIS SON

dere henery:

yur brother george and me dont understand this about yoor goin out fer track. george sez fer me tu tell yu thet it may be all rite fer yu collidge boys tu go out and git signs, but sez he, it is not fare tu the railrodes fer yu fellers tu go out and take there track.

sinse yu rote yur last letter with a tipe writter, yur muther hez ben wurryed fer feer yu have hurt yur hand so yu cant rite, hennery, bekaus yu sed in yur letter thet yu did not axpect to be able to make a letter this spring. if it is as sceryus as all that, let us no at 1st if not sooner, hennery.

i recieved a letter frum that there mister bursar feller. he tells me that yu have overdrawed yur ackount and cashed a check with him that was no good. he wants me to remitt five dollars fer the check and one $ fine fer its not bein enny gud. i am doing this. now, hennery, i dont like tu have yu do things like that very often, but if yu must have munny quick like that it is better tu git it off uf the bursar that way than tu git it by hockin yur watch the way yu did last yere. this way yu can still tell time, hennery. in fact i told the bursar that his system was cheeper than a pawn-breaker. hennery.

yu asked me fer 10 dollars fer mustard and cheeze, sayin that yu axpect it will cost yu more than it did last yere. now, hennery, i cant spare that ammount jest now so i am sending yu five $, and tu keep down expences i am shipping yu a whole cheeze so that this yere yur expences will be all to the mustard.

We are all pleezed to here that yu have yur furst wizdum tooth after bein in collidge less then six years. i sez tu yur muther as how that there tooth is pruf thet yu are gittin sum wisdum out uf yur edukashin, hennery.

Yur muther wus talkin with yur gurl ruth yesterday, and she sez that yu hev envited her tu be yur gest fur house party. this is all news fer us hennery, bekaus we supposed yu and ruth was all busted up that time yu and her recked the ford. you sed so, hennery. she told yur muther that she is afraid tu axcept yur invitashin bekaus yu sed that yu expect her tu make a big hit with all the boys at yur house, and she is afrade she cant bekaus she has never had enny boxin lessuns, hennery. yu have my full permishun tu invite her as a spectater, but i ferbid yu lettin her git into the fight, sun.

in yur last letter yu sed yu was wurkin fer an english major. what is the idee, hennery? aint the american majer gud enuff fer drillin yu collidge sodgers? es fer wurkin fer him, hennery, thet i ferbid bekaus yu are doin tu mutch outside uf skool wurk as it is, sun.

i wont tell yer ma thet yu got drunk and tuk a duck in the river, bekaus she wud suspect thet yu tuk wun of them there wild chickens in the river with yu insted uf a duck. i am ashamed uf yu tho fer wastin my gud munny down there tu bye licker with when the hoal sider barrell is yourn axcept fer what i drink when yu are home, hennery.

yur muther is pleezed to here thet yu are tryin tu make fly bait. she sez thet if yu can only make sumthing bettern this sticky paper stuff, it wud be a grate help tu her, at leest. i take it that yu are keepin yur ideas locked up careful, hennery, bekaus yu sed yu wud like nuthing better then to hev a fly bait key, thet is a gud idee, sun.

i am closing now till then, hennery.

yur affeckshunait father

BORDEN ROOM.

THE LEHIGH BURR

VOL. XXXVI APRIL, 1926 NUMBER SEVEN

JOHN J. UNKLES
CHAIRMAN

THOMAS E. ROBINSON, '26
EDITOR

PROF. JOHN M. TOOHY, '10
FACULTY ADVISER

PROF. L. R. DROWN
FINANCIAL ADVISER

EDITORIAL BOARD

HERBERT W. RICH, '26
SECRETARY

GEORGE W. PEASE, '27
DONALD B. STRAUB, '28
J. PARKER PERRY, '28
DAVID MANUEL, '27
JOSEPH FORBES, 27
JOHN A. COVERT, '27
F. E. JEDLICKA, '27

ART BOARD

WILLIAM F. WILMURT, '27
EDITOR

DOUGLAS M. SMITH, '27
JOHN R. DENISE, '28
R. ELLIS, '28

ROBERT L. TRAINER, '26
Business Manager

RICHARD BROOKS, '27
Foreign Advertising

IRVING B. MILES, '27
Assistant Business Mgr.

HERBERT W. McCORD, '27
Acting Advertising Mgr.

CHARLES W. NICHOLAS, '26
Circulation Mgr.

BENJAMIN AMES, '27
Assistant Circulation Mgr.

MANAGERIAL BOARD

A. S. SEARING, '28
J. C. MORRISON, '28
F. C. SCHMID, '28
D.M. HORNER, '28
F. WILLARD SCHMALZ, '27
R. A. ULLERY, '28

Copyright, 1925, by The Lehigh Burr, Bethlehem, Pa.
The contents of this magazine must NOT be reprinted.
Published monthly by the students of Lehigh University.
Subscription Two and a Half Dollars.

The Chairman of the Board is responsible for the entire magazine, Editorial, Art, Business, Advertising and Circulation. The Lehigh Burr is entered at the Post Office at Bethlehem, Pa., as second class matter. All business communications and contributions should be sent to The Lehigh Burr, Bethlehem, Pa.

MEMBER OF THE ASSOCIATION OF COLLEGE COMICS OF THE EAST

The House Party Number

"A THING OF BEAUTY is a joy forever!"

Thus said Keats, long, long years ago, commenting upon ye olde house parties. None, even the most cynical, blasé man of the world, will deny that this bi-annual gathering of beautiful girls and well-groomed men, dancing to the tuneful strains of soul-pervading music, with gladness, joy, and happiness prevailing, is, in all, the most beautiful and lasting impression the student takes away with him, to be recalled and relived as the years speed by.

One house party will change the dull, scientific, utilitarian engineer into a firm devotee of Aesthetics.

At present, house parties are on probation at Lehigh. Last year's event, the first to be held after a long lapse, very favorably impressed the faculty, but years will be required before the institution of house parties will be permanently and uneradicably fixed in the good graces of the governing body. Lehigh needs house parties. Lehigh is notorious for the intensity of its scholastic grind; let us play with the same intensity, but in accordance with the rules and regulations laid down by the faculty from out of their bountiful wisdom.

No better way of transmitting Lehigh's fame and advantages to all corners of the country can be devised. A pretty girl, favorably impressed, can advertise Lehigh far better than the best printed advertising medium known to mankind.

Lehigh possesses in house parties an asset, and assets in this practical age which contain pleasure in addition to utility, are much too scarce to be permitted to depart from among us. But we must remember that bad advertising also exists, and several of our past house functions, Burro is grieved to state, have been distinctly of this category. Our present aim and duty is to prevent a recurrence of these harmful effects.

Let us all work and cooperate to make this the biggest, best, cleanest house party that has ever been emblazoned on Lehigh's pages of social history!

Burro welcomes our fair visitors with open arms, in behalf of the bashful member of the student-body—the others will, we are sure, satisfactorily and efficiently do their own welcoming. He presents to our guests the key to the University, that with it they may step without knocking (college men hate knocking) into the hearts of the waiting students.

This is the period when the professors wring their hair—if they may with feasibility—as they see their long, painstaking efforts to place serious thoughts into the young man's cranium, hopelessly and speedily nullified by a shake of bobbed hair, the flash of an eye, and the alluring twinkle of little feet.

The female of the species is stronger than the male, as is evidenced by the fact that they, even in such a strenuous, trying time, can put serious thoughts in the most obtuse young man's fancy. May we always have such pleasing teachers!

For three glorious days let us dance, laugh, and be merry, for all too soon we shall be dashed back into the dull, spiritless, every-day existence which the world knows as the gay life of the student!

THE JUDGE NUMBER

Burro announces that the next issue will be the JUDGE NUMBER. In it we will endeavor to elevate an ideal toward which the editors of JUDGE may unavailingly strive in the future. Everything will be modeled upon the style of JUDGE, which is famous as the world-wide representative of American humor. Cooperation is necessary, so send in that material. Burro, like any other self-respecting donkey, needs food!

In wit, content, and beauty, we predict that this issue will surpass any previously published in the history of the LEHIGH BURR. A word to the wise is sufficient—order that copy now!

FOLLOWING IS A LIST OF BURRO'S CONTRIBUTORS

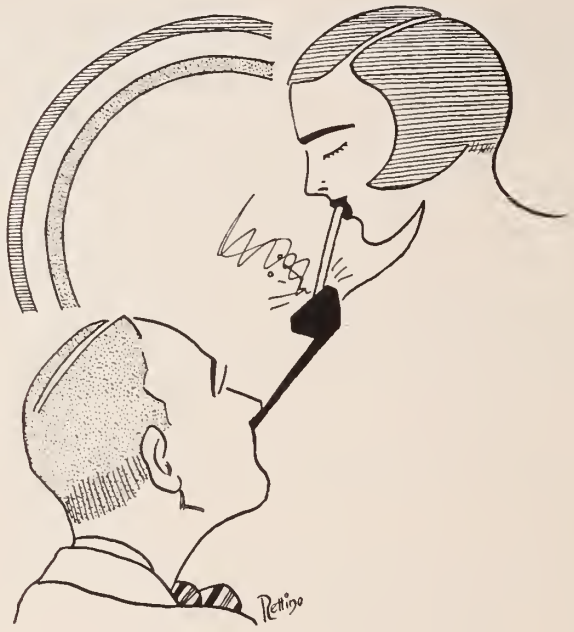
Cover design by W. Hamilton Rodgers, Jr.

Editorial

W. S. Stoltz
Paul G. Strohl
Paul L. Weaver
John A. Lyter
J. P. Cox
Ed. McCance
Vincent Varga
H. G. Louser

Art

B. D. Street
Geo. Smith
A. D. Roe
J. H. Nichols
F. B. Feder
Rettino



Dumb: Give me a sentence with the word "wrestle".

Dumber: I never rest till I kiss 'em.

AN ODE *CLASSICAL*

PERSONAE DRAMATIS:

Horace, Lehigh U., '26.

Lydia, Bryn Mawr, '27.

HORACE:

There was a time when you and I were quite content together.
We never crabbed each other's lines, nor talked about the weather.
I used to pet you when I pleased; you didn't seem to mind it.
I stayed 'till four—your watch said ten—you oft forgot to wind it."

LYDIA:

"Those parties were quite hot, I'll say, and likewise entertaining.
As I recall, you stayed all night whenever it was raining.
And every night when very nigh did draw the parting hour,
We both got down upon our knees, and prayed hard for a shower."

HORACE:

"But now I've got another queen, I'll say she knows her stuff,
Of Massic wine and Gordon gin she never gets enough.
Her old man's got a cellarful—some day 'twill all be mine,
And then I'll think of you and drink a quart for auld lang syne."

LYDIA:

"Say! My new chap's a Latin Prof. Oh, boy, he's sure some stepper.
You may be hot, but this boy has the temperature of pepper.
And always he makes love to me in good old Latin verse,
And old Catullus' passion stuff is really not so worse."

HORACE:

"But I have given this affair quite some consideration;
How would it be, were we to stage a reconciliation?
I won't have any more to do with Miss Chloe McCarty.
Instead of her, I'll ask you to take in the next house party!"

LYDIA:

"Now, when I come to think of it, that's quite a good suggestion.
I really like you better than the Latin Prof. in question.
The fact is, I just rushed him an exemption to obtain.
Sure! I will be your H.P.Q. Now, kid, kiss me again!"

No Gertrude, a man's thinking capacity is never measured by the size of his spectacles; but his drinking capacity is always measured by the size of his glasses.

Good: "Hay, Bill, will you give me the address of that blind date you had the other night?"

Enuf: "Sure, if you'll promise not to give her mine."

Incidents of Prom
Survival of the Smoothest
LOANS
-Where there's a watch- there's a way.-
-by- Abie
-Look What We Have For A Chap-rone!-
-They Just Would Find The Frosh Stag Without His Bathrobe-
-M-M-mother told Me Not to L-L-let Any M-M-Man K-K-Kiss Me.-
-The Failure.-
Tough Luck or Not So Tough?
-4 A.M.-
-and still warm-
Somebody Stole My Gal
-No Wonder She Turned Me Down.-

He: "Charleston?"
Her: "No. Bethlehem."

HOUSE PARTY

It was midnight in the palatial Chi Chi house. In fact it was midnight all over the little town of Hogshead Bay, where was situated well-known Blah University. Seated before the open fireplace were Gwen Lee and Andy Douglas, who had known each other for years. The girl seemed to be pleading. Why shouldn't she? Andy was the best looking and most sought after man on the campus. "Andy," she was saying, "Why won't you do this for me? I promise to never mention a word about this to anyone. If I want to do this, I don't see why you shouldn't take advantage of it. You know I would do the same for you if you asked me to. Just this once, Andy, please——." By this time you are thinking that this is just another of those fool stories which end up in having Andy promising to fix Gwen's car or some such thing, but it doesn't and Burro will have its little joke by telling you that Gwen was really asking for a kiss so, suiting the action, Andy bent low and obliged her, for he was an obliging young fellow.

Editor's Note: Andy is an hypothetical character and does not exist in real life.

JOE MOPE SAYS:

"Some of these girls must have nine lives, the way they show up every year for house party"

I woke to look upon a form,
So quiet, so still, so cold;
Oh, friends, the heartaches that I felt,
Can only half be told.
We'd been together so short a time
Too soon, it seemed, to hear
No more that golden voice again,
So pleasing to the ear.
My waking thoughts had been of one
Who to me so much bestoke.
Oh, friends, 'twas hard to realize—
My Victrola spring was broke.

NATURE IS BEAUTY

Joe: "Do you do much swimming here?"

Anne: "Oh, naturally, we girls go in every morning."

Joe: "Do they let you go in that way?"

"Have you any beauty spots on your campus?"

"You should see the Phi Phi House during house party week."

BURR-JED

Charlie Tate lies right beneath,
His reputation we bequeath.
For Charlie—a guest at a house party rare
Was caught playing house with a damozel fair.

THE HALL OF FAME

A substitute for Venus
  Needs must love every boy
Who woos her—including us—
  And entertain with passing joy.

A universal love requires
  A symbolizing name, in truth,
One well known, that never tires—
  Let me nominate—my Ruth!

House-party queen: "Does she neck?"

H-p-q-2: "Well, she told me she wouldn't know how to carry on a five-minute conversation with a man."

There are now only two kinds of girls—those who walk and those who ride.

BURRO'S 23rd PSALM

1. The Faculty is our taskmaster; We shall not work.
2. Thou maketh us to lie down in the pastures of wisdom; Thou leadeth us beside the still waters of knowledge.
3. Thou restoreth our naps; Thou leadeth us in the paths of wisdom for thy salaries' sake.
4. Yea, though We walk through the valley of the shadow of learning, We will fear not wisdom for thou art with us; Thy rod and thy staff they chastise us.
5. Thou preparest an exam before us in the presence of our ignorance; Thou anointest our heads with sarcasm; Our grades runneth under.
6. Surely wisdom and knowledge shall pursue us all the days of our lives and we shall dwell in the house of the BURR for NEVER.

Per Saint Thomas.

IN DEAN'S OFFICE

Dean: "Where are your parents?"
Girl: "I have none."
Dean: "Then where are your guardians?"
Girl: "I have none."
Dean: "Then where are your supporters?"
Girl: "Sir! You are forgetting yourself."

"My girl is a little brick."
"Mine is a hard baby, too."

Ruth: "Do you still run around with that little blonde?"
Ted: "She's married now."
Ruth: "Answer my question!"

I wonder if Alice is very old?
Well, no-o-o, geologically speaking.

Out on the air the cry rang wild,
  "Switchman, Switchman, save my child."
He threw the switch in the bat of a lid,
  Killed eighty people, but saved the kid.

Roscoe: "Your car was missing last night."
Roscoe: "So was I—Miss-ing."

Alpha: "Congratulate me, old man, I'm going to marry Evelyn."

Beta: "Her? My Gawd! She's been to every house-party at State for the last six years!"

Alpha: "Thass all right. State's a small place."

TO THE FACULTY

Here's to the faculty, long may they live;
Even as long as the lessons they give.

"The doctor told me to bathe in hot water for four hours, and charged me fifty dollars."

"Soaked you for fifty dollars, eh?"

Burro's Short Story

(Continued from page 12)

Twinkling, ever twinkling, dainty feet flashed around larger ones, as the surging mill pulsed always onward in concentric circles. The opportunity to ingratiate himself into this girl's good graces must not be lost. He must introduce himself!

"Won't you tell me your name?" he pleaded beseechingly, bending her back in order that he might gaze into those delightful orbs of innocent bliss.

"My name is immaterial, but you may call me Ruth," she softly said in a voice which could belong only to such a girl. "But everyone knows your name!"

"Do you?" Ted exclaimed, delighted to see that he had already created an impression upon this idyllic girl.

"Certainly! You are John D. Rockefeller, Jr.," she replied, looking with such shy earnestness into his eyes as to preclude all hint of joking.

"Why—what makes you think that?"

"You must be a wonderful capitalist—and he's the biggest one I know."

"But what makes you think I'm a capitalist."

"Capitalists always trample people under foot!".....

Twinkling, ever twinkling, dainty feet flashed around larger ones, but the music was deadened, dull. The melody had fled. The romance had vanished. His arm loosened.

It was just a dance!

This little girl with eyes so blue
Is feeling quite demure.
But watch her when house party's due,
And 'gainst heartbreak insure.

TUNEFUL ROMANCE

(Composed by Signor Pianinsky, the song writer, during his oddest moments.)

Characters: He
She
It—the villain
The devil

Scene 1—a flivver;
Time—too late.

He: Honest and Truly. I Love You.
She: The Farmer Took Another Load Away.
He: Dearest, I ——.
She: Say It With Music.
He: One Kiss! (He osculates her.)
She: Who's Sorry Now? No One.
Both: Niagara Falls, for us.

Scene 2 a (ahem) room at Niagara Falls;
Time—much too late.

She: Lovin' Sam, Here in My Arms.

* * *

He: Good Morning, Dearie.

Scene 3—Last night on the back porch of his apartment. IT, the villain, is kissing her a la Easton.

It: Red Hot Mamma, I'm Runnin' Wild. I Know You Belong to Somebody Else, but What Do I Care.

She: One Kiss, Shiek. You Gotta See Your Mamma Every Night, or —— (He enters.)

He: Aha! Cheatin' On Me, Second Hand Rose.

She: Ma! (He socks It in the optic.)

He: Brown Eyes, Why Are You Blue?

It: I Never Knew ——.

He: Goin' South! (He throws the villain over the railing. The ground is thirteen stories below, which is unlucky.)

She: What'll I Do? (He solves the problem and shoots them both.)

Scene 4—Hell;
Time—Tomorrow.

The Devil (speaking to She): Every Thing Is Hotsy Totsy Now and you'll be a Red Hot Mamma, Always, because I Ain't no Angel Child.

Glib: "Drink?"
Glub: "Have, or got?"

APPLIED HYDRAULICS—SPRING TERM

THE "ARMY"

If you're a Freshman, or Sophomore, or are taking the "Advanced Course",
You get into uniform Tuesdays, and walk like you'd ridden a horse,
Then you'll know why the pleasantest sound in this whole damned world to me,
Is "Dismissed", as the Adjutant shouts it, at drill in the R. O. T. C.

Oh, we're told that we make a snappy appearance on drill day,
With our breeches too tight, our blouses too loose, and our putts beginning to fray.
What Sherman once said about war is no longer a puzzle to me,
When I'm through, on a hot afternoon, with drill in the R. O. T. C.

The dentist peered into Willie's mouth
His patient's need to serve;
He saw the little tooth that ached
And said, "I like your nerve."

Exchange

"How big is your divan?"
"Well, two can squeeze on it."

APRIL IMPORTANT EVENTS

1st. 1927
Bryn Mawr sanctions the use of chewing tobacco for college girls.

2nd. 1930
True Story Magazine awarded Pulitzer Prize for foremost literary work of year.

3rd. 1870
Smith Brother (one on the right) shaves for last time.

4th. 1920
New word discovered—Halitosis.

5th. 1910-50
George M. Cohan retires from stage.

6th. 1972
Curious object, said to be a beermug, to be placed in National Museum.

7th. 1600
Shakespeare originates famous quotation, "So's your old man."

8th. 1940
Valentino divorced.
Says he is through with women.

9th. ? B. C.
Adam and Eve stage first House Party.
(all rights reserved f.o.b., Hollywood)

10th. 1935
Man fined $100.00 for being under the influence of chewing gum.

11th. 1999
Lafayette College finds student scholastically deficient and suspends him for period of one day.

12th. 1960
Sat. Eve. Post is put on sale on Saturday evening.

13th. 1905
Edward Albert David etc. falls from rocking horse; Empire alarmed.

14th ?
H. L. Mencken joins Rotary Club.

15th. —
This day seems to be a blank.

16th. 1870
George Washington is said to have matched pennies with Lafayette; but not for keeps.

17th. 1805
Not Abe Lincoln's birthday.

18th. 1921
Society for Prevention of Cruelty to Bootleggers is founded.

19th. 1926
Charleston epidemic reaches zenith.

20th. 1948
Dempsey signs for bout with Carpentier.

21st. 1926
High Tide:
3.18 A.M.
4.03 P.M.

22nd. 1850
First man to walk a mile for a Camel—smokes Piedmonts.

23rd. 1940
Abie's Irish Rose becomes permanent institution. (Original cast.)

24th. 1925
Manufacturer of men's garters commits suicide—colleges blamed.

25th. 1927
Applications for Harvard-Yale football tickets ($100.00)—must be signed by President Coolidge, Red Grange and the Ex-Kaiser.

26th.
Confederate Memorial Day.

27th. Full Moon
Investigations show that the moon was not the only thing which was full.

28th. 1898
First horseless carriage invented. (From which comes the expression, "Thanks for the buggy ride.")

THE REASON WHY

I took my girl to the house party. We sat in a corner and I surreptitiously slipped my hand over hers. SHE made a slight movement of her head and, frightened, I withdrew my hand. We danced, swiftly, and, as the music got into my blood, with abandon. But SHE looked sharply into my eyes and, abashed, I subsided. I kissed my girl as we were getting punch, but SHE absolutely squelched me with the stern disapproval in her surprised glance. Stifled by the unpleasant restraints, I hurried, gaspingly, into the garden.

I invited my girl to the next house party.

SHE didn't get a bid. SHE was the chaperone.

Chris: "Make yourself at home?"

Frances: "No; I went to a finishing school."

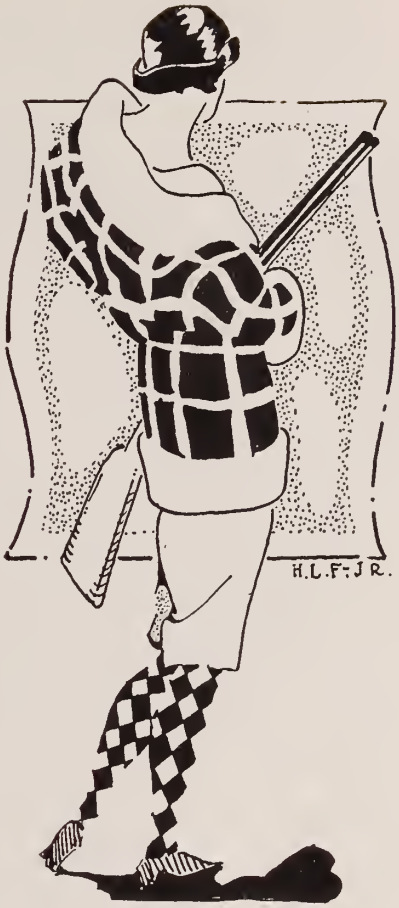
THE 'NEBRIATE

He holds the glass with trembling hands,
Tasting the flavor of strong Hollands,
Against the bar he limply stands—

The wriggling snake about him crawls,
He watches others on the walls,
And dead drunk on the floor he falls.

—*Henisseyson.*

What chance has man so innocent
With such a girl of bold intent?
With every man she basely flirts,
But never gets her just deserts.



Exchange

OUT FOR A BID

Her: "Do you know your oats?"

Him: "No; I'm not a student of wild life."

LAMENT

No harm is done to the nation;
Or to men of other vocation;
But the Register says
For Easter: Four Days.
Don't you think that's a helluvacation?

Georgia: "Why that rapt expression on his face?"

Al: "He's enjoying a hot date by proxy."

Oh Betty, I've been thinking,
Come visit me instead
Of her whom I now look upon
As being nearly dead.

Gala: "Can you direct me to the Ferry House?"

Had: "I—hic—didn't know we had a—hic—house here."

'28: "I had mother-in-law dinner today."

'29: "What kind of a meal is that?"

'28: "It's composed mainly of a lot of tongue."

"They say that Jimmy is a mighty keen fellow."

"Yes indeed. The other morning he 'cut' 'Iron and Steel' without any effort at all. He didn't even get out of bed."

He: "I seem to be the coolest man in the crowd."

She: "So you wear them too."

While waiting at the information window at the Dayton, Ohio, railroad station, I heard a stammering man ask the young lady clerk the following:

"Have you a Dayt—on dir—

"I mean—I want a Dayt—

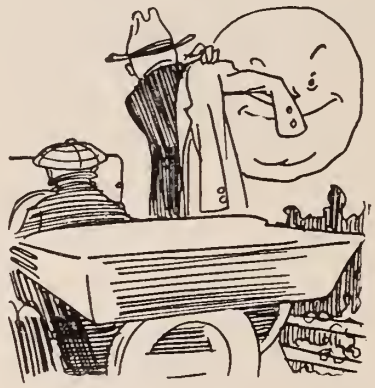
"Aw now, let me have a Dayton dir—"

The young lady told him that he was too d—n fresh and slammed the window.

I asked if I could be of any assistance and he finally succeeded in telling me that he wanted a Dayton Directory.

SHOW ME THE WAY

The Dean requests that "Burro" publish a clean magazine, and yet he desires that it be filled with characteristic Lehigh Humor.



Just because it's warm at noon, don't take a chance without your overcoat at night.

Spring Scotch Mists* are good health insurance—warm when it's cool, dry when it's wet, good looking rain or shine, hot or cold.

Spring hats, suits, furnishings—

See the Brown & White for Announcements of our trips to Lehigh.

*Registered Trademark

ROGERS PEET COMPANY

Broadway at Liberty — Broadway at Warren — Broadway at 13th St.

Herald Sq. at 35th St. — New York City — Fifth Ave. at 41st St.

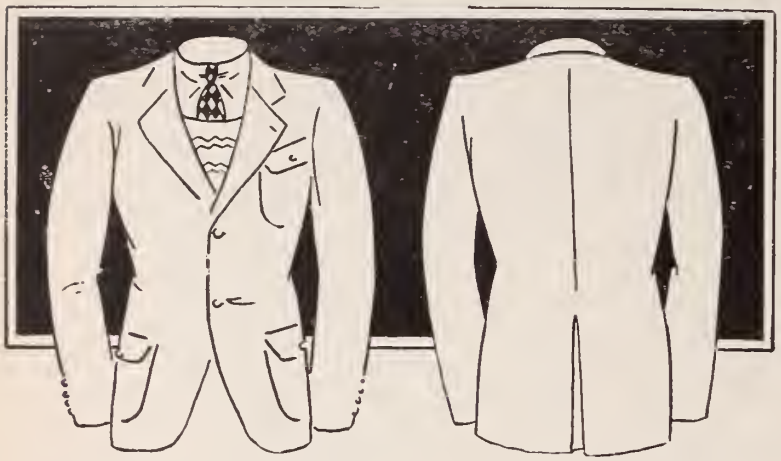
Tremont at Bromfield
Boston, Massachusetts

WHITMAN'S FAMOUS CANDIES ARE SOLD BY

BRINER'S CONFECTIONERY, Colonial Theatre Building.
HARVEY HESS, Linden and Union Streets.
HAROLD B. SNYDER, Fourth and New Streets.
ELMER O. PROSSER, 8 West Broad Street.
E. H. YOUNG, Broadway and Fourth Street.
GALLAGHER'S PHARMACY, Fifth Ave. and W. Broad St.
UNANGST PHARMACY, Inc., Broad and High Streets.

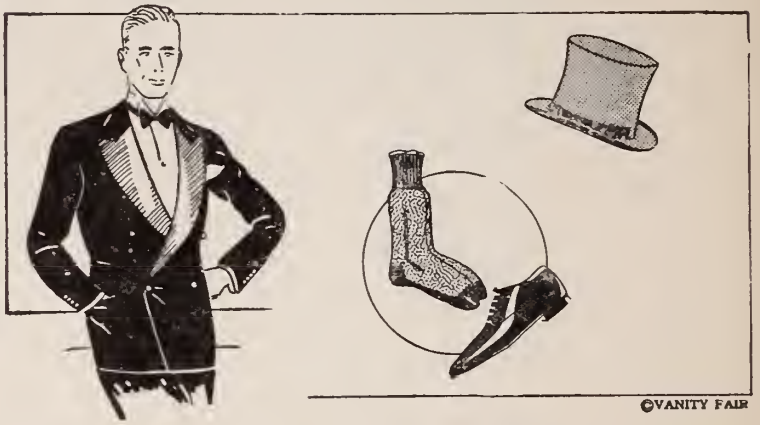
Vanity Fair's Assembled Wardrobe

The Odd Jacket for Sports Wear



©VANITY FAIR

The vogue for coloured flannel slacks for country and sports wear has brought with it a corresponding interest in jackets to be worn with these slacks, and now that the attention of a large number of men is being focused on the wardrobe necessary to meet the requirements of a winter's holiday in the South, it is rather timely to discuss the various types of odd coats that are not only suitable, but extremely smart when worn with coloured slacks. The smartest odd jackets are made of Shetland wool, a material that lends itself admirably to sport clothes. because it is cool and the colours it comes in are unusually beautiful and softly blended. Tweeds and homespuns are next in importance, together with gabardine, a material that is rapidly gaining favor among well dressed men as a smart, serviceable fabric for clothes for sport wear. As a contrast to the plain jackets worn with lounge suits, the new sport jackets are made with pleats and belts and patch pockets, and are cut on rather generous lines so as to permit of the utmost freedom of movement.



©VANITY FAIR

The Popularity of the Double-Breasted Dinner Jacket

All doubt as to the popularity of the double-breasted dinner jacket has been swept away by its acceptance among well dressed men as an integral part of their wardrobe. While the double-breasted dinner jacket is undoubtedly more informal than the usual single-breasted dinner jacket, it is nevertheless true that there are times when it is correctly worn, such as in the summer and on informal occasions in town during the winter, when ladies are not present. As an evidence of its popularity, Jack Buchanan of "Charlot's Revue" and Basil Sydney as "Hamlet" in the modern clothes version, two actors who are noted for their smart appearance as well as their art, are at present wearing double-breasted dinner jackets in their plays now current in New York. For summer wear and for southern wear during the winter, the double-breasted dinner jacket is ideal, because the jacket is never worn unfastened and consequently it is unnecessary to wear a waistcoat with it, as the waistcoat does not show. For the man who does not care to go without a waistcoat, the kummerband is suggested as an excellent substitute, because of its coolness. The smartly tailored dinner jacket, whether it is single or double-breasted, should have revers of dull corded silk. The collar of the jacket should never be made of silk, but of the same material as the jacket itself. The lapels should be peaked with an upward slant. There should be no flaps on the pockets and the sleeves should be finished with four buttons. With this type of jacket, it is permissible to wear a pleated, semi-stiff shirt, whereas with the single-breasted jacket it is not considered the smart shirt to wear. The wide wing collar and black bow tie, which are worn with the single-breasted dinner jacket, are correct for the double-breasted dinner jacket, as are the black patent leather dancing shoes and the sheer black silk socks.

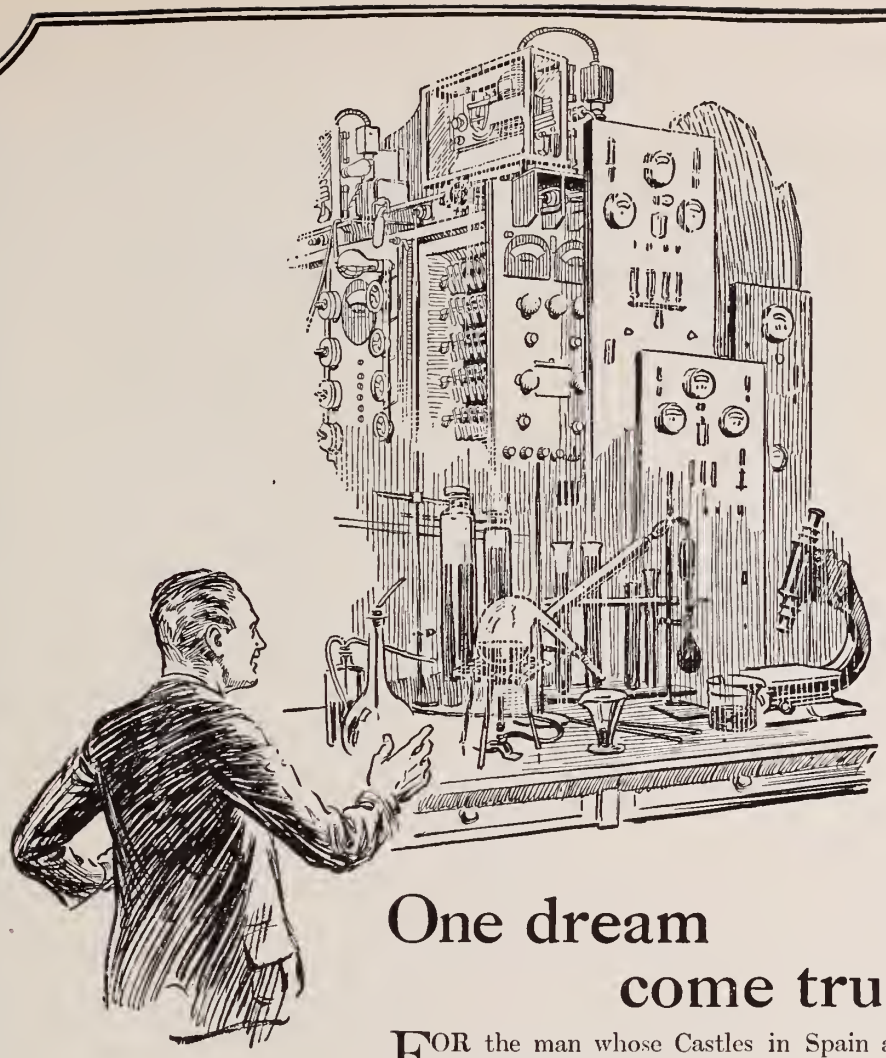
Garters

©VANITY FAIR

"If you wore them around your neck, you'd change them oftener" is the slogan of a manufacturer of garters which is noticed on the advertising cards in street cars, and it serves to call attention to an accessory in the wardrobe of the well dressed man that too frequently is overlooked. In the first place, garters should always be worn, since the sight of that small group of slovenly young men, who wear the absurdly wide trousers flapping around their feet and with their socks hanging down over their shoe-tops, should be a good example of what not to do. Aside from the satisfaction that comes in knowing that one's garments are securely fastened, nothing makes a man's appearance about his feet more neat and trim than socks that are properly held up. Not only should garters be renewed frequently, but every man should have at least two pairs, one for day wear and the other for evening wear. Garters for day wear may be of any colour, but for evening wear they should be black, or black and white silk, since only black silk socks are worn in the evening.

If you are interested in any question of dress or etiquette, write the "Well Dressed Man" care of Lehigh Burr and your letter will receive prompt and careful attention. Do not fail to give correct address.

(Copyright, 1926, by Vanity Fair, New York)



One dream come true

FOR the man whose Castles in Spain are built in the laboratory, here is the promise of a dream come true.

In communication research, men have seen a thousand great visions in little test tubes, hundreds of new thoughts reflected in the mirrors of galvanometers.

A life-time of this work is waiting for the man who loves it, and under conditions that he has always longed for. A wealth of apparatus and materials, an abundance of knotty problems, a group of associates who are helping in the great work—these are a natural part of this far-reaching industry.

The requirements of communication call for deeper, ever deeper inquiry, and not only along electrical lines but in chemistry and mechanics as well—all science contributing the stuff of which the researcher's dream is woven.

Published for the Communication Industry by

Western Electric Company

Makers of the Nation's Telephones

Number 57 of a series

McClintic-Marshall Company

Bridges, Buildings and Other Structures of Steel

GENERAL OFFICE—OLIVER BUILDING, PITTSBURGH, PA.

C. D. Marshall, '88, Pres.
H. H. McClintic, '88, Vice-Pres.

R. W. Knight, '94
Mgr. Foreign Dept.

G. R. Enscoe, '96
Mgr. New York Office

C. M. Denise, '98
Contracting Manager

T. L. Cannon, '03
Mgr. Rankin Works

R. McMinn, '07
Engineer

F. U. Kennedy, '07
Mgr. Philadelphia Office

E. F. Gohl, '07
Mgr. Baltimore Office

G. A. Caffal, '10
Mgr. of Erection

W. O. Cannon, '16

J. H. Wagner, '20

L. A. Walker, '08

Leslie Allen, '16

BRANCH OFFICES

New York, Boston, Philadelphia, Baltimore, Cleveland, Cincinnati, Detroit, Chicago, San Francisco Los Angeles

EARL H. GIER
Jeweler
129 W. Fourth St. BETHLEHEM
(Next to Post Office)

"Everything Musical"
PHILLIPS MUSIC STORE
24 East Third St.
Conn Band Instruments Records
Paramount Banjos Sheet Music

Fresh Home Made Cakes Daily
Ye "ICE-KIST" Shoppe
440 WYANDOTTE STREET
Ice Cream and Candy
Hot Chocolate and Coffee

SHANE BROTHERS
HABERDASHERS and HATTERS
We cater especially to College Men
520 Main St. BETHLEHEM, PA.

"Hello!"

"I BEG your pardon. You've made a mistake."

"Aren't you the little girl I kissed at the party last night?"

"Must have been sister. She's sick."—*Tiger.*

No, Mabel, a neckerchief is not the head of a sorority house.—*Moonshine.*

KOEHLER MUSIC HOUSE
26 East Third Street

Buescher Band Instruments

Largest selection of Records in the City

New Victor Records every Friday

J. S. Krause Hardware Co.
Sporting Goods, Cutlery, Etc.
41 South Main St., BETHLEHEM, PA.

Sporting Goods of all Kinds
House Furnishings
—At—
DRISSEL & EBERTS
21-23 East Third St.

Compliments of
Dr. D. A. Culhane, D.D.S.
24 WEST FOURTH STREET
Bethlehem, Pa.

W. H. REDLINE
Groceries and General Merchandise
536-538 Broadway

G R I N D S !

Try the Twentieth Century instead!

You can name the ships fair Helen launched—but does your dancing partner think she's docking the Leviathan? You know Cerberus' and Charon's pedigrees—but can you get past Charlie at Montmartre? Does Sartor Resartus help you meet the well-dressed man? Does Calculus compute the tangent of a debutante? Do mechanics chart the modern world that's spinning past your ears?

Just Light Your Candle at the Other End!

Let Vanity Fair lead you out of the land of darkness into the lights of Broadway!

Your seven languages including the Scandinavian never taught you the slang, the allusions, the point of view of the smart world. But Vanity Fair will teach it all to you.

Every issue is amazingly in the current of the news (social, literary, artistic, sporting). In an evening it can furnish enough current gossip, nimble phrases, and quotable instances to dynamite your conversation out of the Middle Ages into day-after-tomorrow's dinner time.

Special Offer!

10

issues of

VANITY FAIR

for

$2.00

VANITY FAIR,
Greenwich, Conn.

Here's $2 for ten issues of Vanity Fair. I had to sell my Dolphin Virgil . . . but Dido's dead, and Ann Pennington's still very much alive.

Name .....

Address .....

City .....

U. S. Tires Dunlop Tires

AUTO SUPPLIES
ACCESSORIES
AND VULCANIZING

JACOB SCHMERIN

Everything for the "Campus Wreck"

205 W. Fourth St. Phone 859

WOODRING & ARNOLD

Knox Hats McGregor Sport Wear

Merton Caps

Oak Leaf and Cheney Cravats

9 West Fourth Street
BETHLEHEM, PA.

Briner's Confectionery Shoppe

Formerly Fleichman's

EATS—After the show

Candy for the Holidays:

Whitmans
Pickwick Inn
Lovell & Covel
Page & Shaw

Candy shipped to all parts of the States
Uncle Sam our deliveryman

Suits, Top Coats, Overcoats of superior character. Perfectly tailored in correct fashioning, $35 and upward.

JACOB REED'S SONS
1424-26 CHESTNUT ST.
PHILADELPHIA

NAT LUXENBERG & BRO.
CLOTHES

The Four Piece sport sack is an accepted part of every man's wardrobe . . . and as tailored by us it has the established approval of well-dressed men.

Next Showing at
TOM BASS'
Fourth and New Sts.
Thursday, May 6th

Nat LUXENBERG & Bro.
37 UNION SQUARE, NEW YORK
Between 16th & 17th Sts.

SAVOY THEATRE

BROAD ST., BETHLEHEM

REAL ENTERTAINMENT

The best in feature photoplays, the funniest comedies, the very latest news weeklies and novelty short features, in conjunction with our "Grand Organ" will make your visit enjoyable.

MATINEE AND EVENING

MAKE IT A HABIT—GO TO THE SAVOY

ESTABLISHED 1818

Brooks Brothers,
CLOTHING,
Gentlemen's Furnishing Goods,

MADISON AVENUE COR. FORTY-FOURTH STREET
NEW YORK

Spring Clothes for
Sport or
General Wear

Send for BROOKS'S *Miscellany*

BOSTON LITTLE BUILDING TREMONT COR. BOYLSTON
PALM BEACH PLAZA BUILDING COUNTY ROAD
NEWPORT AUDRAIN BUILDING 220 BELLEVUE AVENUE

© BROOKS BROTHERS

Established 1889

HEDDEN IRON
CONSTRUCTION
COMPANY

Engineers and Contractors

New York Office
30 Church Street

Main Office and Works
Hillside, N J.

Anchor Post
Iron Works

Manufacturers and Erectors of

IRON RAILINGS AND GATES

WIRE FENCES FOR ALL PURPOSES

Executive Office
GARWOOD, N. J.

FACTORIES
Garwood, N. J.
Cleveland, O.

SALES OFFICES
New York, N. Y.
Boston, Mass.
Hartford, Conn.
Philadelphia, Pa.
Cleveland, O.
Chicago, Ill.
Mineola, N. Y.
Rochester, N. Y.
Detroit, Mich.
Cincinnati, O.
Pittsburgh, Pa.
St. Louis, Mo.

L. HAYS GOTT & CO., INC.

General Insurance
and Surety Bonds

Arrott Bldg., Pittsburgh

E. T. GOTT, '06, Vice-President

LEHIGH REFERENCES
Dravo Contracting Co.
Dravo-Doyle Co.
The R. G. Johnson Co.

"I owe my life to that man."
"Did he save you from drowning?"
"No, he's my father."

—*Medley.*

TIMES HAVE CHANGED.

"Is she modest?"
"Modest! Why, she can't watch a billiard game."
"What's the reason?"
"She blushes every time the balls kiss."

—*Awgwan, 1916.*

LEHIGH UNIVERSITY SUPPLY BUREAU

ON THE CAMPUS

NOW HERE.—SEE US ABOUT RE-STRINGING YOUR LAST YEAR'S RACKET. WE GUARANTEE 36 HOURS' SERVICE ON ALL REPAIR AND RE-STRINGING JOBS. (TENNIS BALLS, RACKET COVERS AND GLOVES, EYESHADES, ETC.)

WE CAN GET ANY RACKET YOU DESIRE WITHIN 48 HOURS.

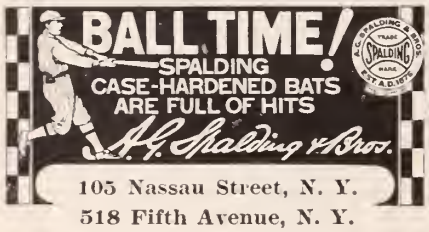
IN STOCK AT ALL TIMES: BANCROFT'S "WINNER", "NARRAGANSETTE", "CALIFORNIA."

WE USE ONLY THE BEST ARMOUR GUT. SEE OUR PRICE LIST AND SAMPLES.

1926 GUARANTEED W. & D. CHAMPION TENNIS BALLS.

ALL STRINGS AND RACKETS GUARANTEED FOR 30 DAYS AGAINST DEFECTIVE MATERIAL OR POOR WORKMANSHIP.

Get in line boys for the best all-around outdoor sport. Tennis provides healthful exercise for all your muscles, developes poise, accuracy and clean ideas of sportsmanship. A first class workman can not do good work with poor tools. Neither can you play a good game of tennis without a good racket.



CHAS. VORKELLER
Florist
817 Seneca Street 'Phone 17

ABE PHILLIPS
Pawn Broker
13 W Third Street BETHLEHEM
Buying of all kinds of Old Clothing
Drop a Postal Card

We sell nothing but Guaranteed Used Cars
CHAS. ROEDER
9-11-13 E. Broad Street

She: "How did you get that red on your lips?"
He: "That's my tag for parking too long in one place."—*Froth.*

"Men are men up here, Jane."
"Yes, and all so anxious to prove it."
—*Dartmouth Jack-o'-Lantern.*

She: "Compose me a short story."
He: "I love you!"
She: "Accepted!"—*Belle Hop.*

WALBERT & BURLINGAME
PLUMBING AND HEATING
Bell 'Phones 914 and 1858-J
805-13 BROADWAY, Bethlehem, Pa.

BIG
Central Hot Wieners
Cigars, Cigarettes
Newspapers and Magazines
ESORIS BROS. 315 S. New St.

COMPLIMENTS
—OF—
UNIVERSITY RESTAURANT

HAFNER MEAT COMPANY
BEST OF EVERYTHING
IN THE
LINE OF MEATS
452 Wyandotte St. 347 Broadway

SIMON RAU & CO.
Druggists
KODAK FILMS
420 Main Street

DECKER'S MEAT MARKET
Bethlehem City Market
Phone—Bethlehem 518-X

ADVENTURE LAND ON THE GREAT NORTHERN

With its own beginnings under James J. Hill deeply rooted in the picturesque formative days of the Northwest, the Great Northern is erecting monuments at historically famous spots along its route. One of these is located on the above site where, in July, 1806, Captain Meriwether Lewis, leader of the momentous Lewis and Clark Expedition, encountered hostile Indians at a point just above the Great Northern's present main line (today's Meriwether Station), a few miles east of Glacier National Park.

COME, traverse the magnificent miles of the great Northwest in luxurious comfort on that aristocrat of trains, the New Oriental Limited. It is a romantic adventure into an epic land, this smooth, restful, quiet flight of transportation's thoroughbred along the scenic, low-altitude, easy-grade courses of the Mississippi, Missouri, Flathead, Kootenai and Columbia Rivers. Green and colorful is the landscape of this historic empire—James J. Hill's aptly named "Zone of Plenty". Stirring are the stories of the men of vision and valor who subdued it. Plan on a trip through "Historic Northwest Adventure Land" for this Summer's vacation. Live a little while in the soothing, lake-jeweled, million acres of Glacier National Park. Then go on to Spokane, Seattle, Tacoma and Portland, to Victoria and Vancouver in British Columbia. For information, mail coupon below.

"See America First"

GREAT NORTHERN

A Dependable Railway

Glacier National Park

Open June 15th to September 15th

Route of the New Oriental Limited *De Luxe Train* *No Extra Fare*

A. J. Dickinson, Room 712, Great Northern Railway, St. Paul, Minn. LB-4

Send me free books about Glacier National Park and cost from this point of a ....day stay in the Park for a party of..... I am particularly interested in ☐ General Tour of Park ☐ Burlington Escorted Tour.

Name .....

Address .....

Spring Suits and Top Coats

OF REFINEMENT AND STYLE

In our many years of business we have never presented a more representative showing of the kind of clothes that you like to wear. They are distinguished by a character which makes our clothes look exactly right. They will appeal to the man who takes special pride in his appearance. Built to our order from woolens that we personally selected because of their smartness and excellence.

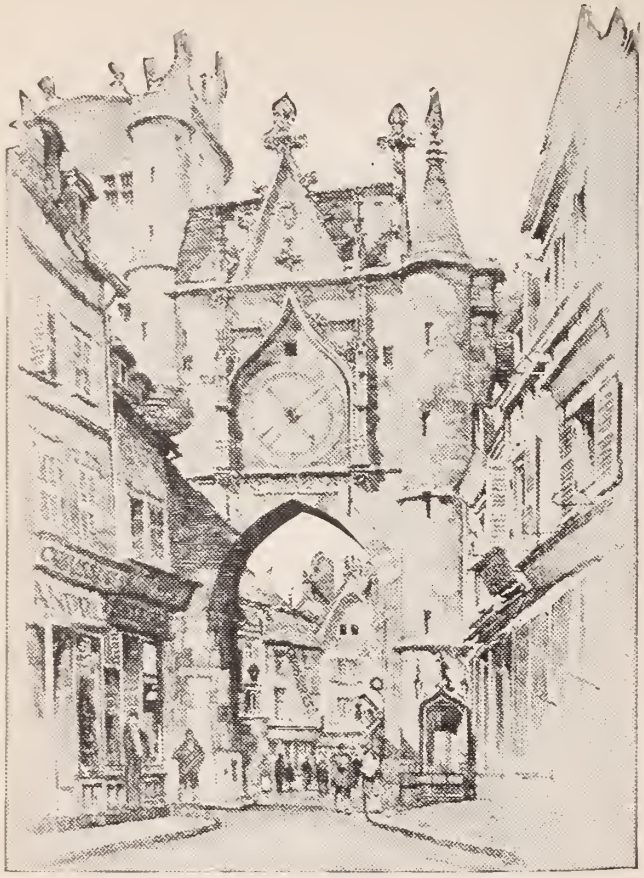
SPRING SUITS
$37.50 up

TOPCOATS
$35 up

Tom Bass
YOUR HABERDASHER
FOURTH AND NEW STS.
BETHLEHEM, PA.

On Sale May 1

CYRIL HUME has written a very sincere love story about a character who dwelt on mean streets, but who had his moments of happiness. Beginning in the June issue this novel, "The Golden Dancer," will be presented complete in three very generous installments.



Your Vacation in France

at no greater expense than the ordinary summer at the mountains or shore

FRANCE has always welcomed visitors... catered to them... and shared all her treasures. So that "going abroad" has always meant going to France, to Paris—Paris... teeming with life; streets lined with book stalls, tables overflowing from crowded cafes, provincials in quaint dress, cosmopolites in the latest fashion!

This vivid spirit of Paris sails the sea... in a French Liner. Dances and deck games have a verve that carries the ship over the Atlantic all too soon. The cuisine and service are as French as one expects and finds in France. And the joy of docking at Havre! No transferring to tenders . . . a special boat train waiting... Paris in three hours. And all France within easy distance.

Why not motor through this country of quiet streams and towering mountains? Take your own car, uncrated, with you. Touring in France... and living comfortably . . . costs much less than in the United States. The de Luxe Liners, the Paris and France, go first to Plymouth, England... then to Havre, the Port of Paris. The one-class cabin liners, De Grasse, Rochambeau, La Savoie and Suffren go direct to Havre.

Information from any French Line Agent or recognized Tourist Office

French Line

19 State Street, New York City

Offices and Agencies in principal Cities of U. S., Europe and Canada

E. P. WILBUR TRUST CO.

Fourth Street and Broadway
Bethlehem, Pa.

WARREN A. WILBUR, Chairman of Board.
FREDERICK A. HEIM, President.
ELDREDGE P. WILBUR, Vice-Pres. and Trust Officer.
DUDLEY C. RYMAN, Secretary and Treasurer.
CHAS. A. BRAMWELL, Asst. Sec. and Treas.
H. J. HARTZOG, Title Officer and Counsel.

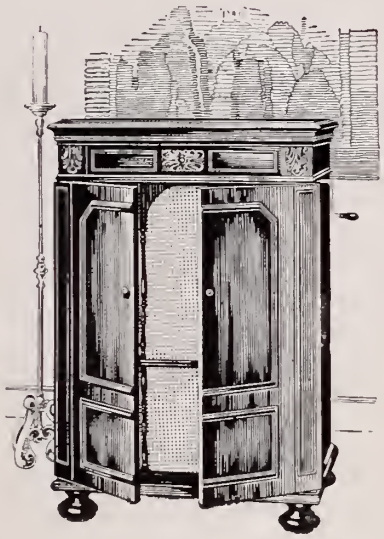
Open Saturday Evenings, 6:30 to 8:30

HUFF MUSIC STORE

"The First Victor Store"

MAIN & MARKET STS. PHONE 2720

The New Orthophonic Victrolas at Huff's



THIS is an advance showing of the amazing new Orthophonic Victrola that will be so much in evidence during House Party Week—they probably all will come from Huff's.*

The only ones who will not have any are the back numbers.

---

*NOTE.—Arrangements can be made by responsible parties to purchase an Orthophonic Victrola at Huff's on a budget plan.

HUFF MUSIC STORE

The Home of the STEINWAY Piano

IT PAYS TO
INSIST ON
ARROWS

The
© POMFRET

An ARROW SHIRT
OF MANOR BROADCLOTH

IMPORTED FROM ENGLAND

A Fine, Durable Well Made Shirt

Cluett, Peabody & Co. Inc., *Makers.*